



KAIKŌURA'S BUSINESS ASSOCIATION

Your Independent Business Association,
run by local businesses for local businesses.

Providing Kaikōura businesses with support, advice, networking,
consultation mechanisms and advocacy at both a local, regional and
national level.

ABOUT THE ASSOCIATION

Kaikōura businesses are key to Kaikōura's long-term future. Kaikōura is made up of passionate, family run, small to medium sized enterprises, that are actively committed to Kaikōura's community and environment.

WHO WE ARE

Future Kaikōura connects with over 300 local businesses across a multitude of industries.

Future Kaikōura provides business support, leadership, networking, idea sharing and advocacy.

WHY WE ARE

Future Kaikōura is here to provide business with a strong voice in the future direction of Kaikōura District.

Future Kaikōura will support business members to grow in confidence and prosperity with a view to long term sustainability.

HOW WE DO IT

By developing business networks

Offering advice & advocacy

By encouraging business participation in Kaikōura's future



NETWORKING OPPORTUNITIES

Networking isn't only for business leads! Considering how much time you spend on your business you may welcome the opportunity to get together with others in your market or industry in a social setting to exchange information and share insights.

Not everyone you meet will be a potential customer, some may be competitors. You will meet people who can be referrals to their business associates or others who may need your services. You'll be able to get referrals for services or vendors; discover alliance opportunities; and find prospective job candidates, which most business owners indicate is their number one challenge.

[We will offer you valuable connections:](#)

[Business to business](#)

[Business to client / customer](#)

[Business to our community](#)

[Business to Council](#)

[Business to Government](#)

INFORMATION

A range of educational and training options will be offered throughout the year, as they come available.

We will let you know about online information resources and training courses, seminars, webinars and workshops, for both yourself and your team members to take advantage of.

[We will keep you informed:](#)

[Visiting speakers](#)

[Training seminars](#)

[Regular e-news Bulletin](#)

[Future Kaikōura website](#)

[Future Kaikōura social media](#)

ADVOCACY

Future Kaikōura will advocate for the right direction, infrastructure and amenities for Kaikōura businesses to succeed into the future, aligning brand, vision and image through effective dialogue with members.

We will support you with a stronger presence:

Business to our community

Business to Council

Business to Government

IDEA SHARING

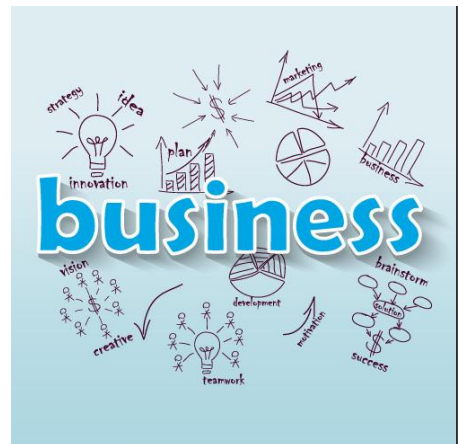
Future Kaikōura will be a great forum in which to glean and share best practices that are relevant to your business, providing the networks, forums and tools to help businesses to connect.

We will connect you with:

Special Interest Groups

Topical Discussion Sessions

Networking events



By supporting Future Kaikōura you will be
showing your commitment to the
Kaikōura District.

You will benefit your business through
focused promotion and networking.

MEMBERSHIP BENEFITS



Kaikōura Business Association

Your
Business Association

- An independent business voice
- Have a deeper connection with other Kaikōura businesses
- Incentive rates for seminars/workshops/ speakers
- Invitation to Business Only events
- Access to tools & resources
- Valuable connections for business advice and support
- Industry sector development & support
- Participation in Kaikōura's future direction
- Being actively updated on business concerns
- Stay connected with wider business news via a monthly e-newsletter
- A stronger collective business voice
- Special interest groups
- Industry driven sector topics
- Voting rights at the AGM

Our aim is to foster and promote business through networking and strategic regional development by sharing knowledge, ideas and resources.

We support networking, linking local businesses, regular professional development and keeping our members up to date with activities in our District.

Any business wishing to participate within the Kaikōura District business community is welcome.
